

Subject: Get this off your to-do list!

Dear [name],

Giving to the causes we care about is on many of our endless to-do lists during the busy last months of the year. Scratch it off your list easily and affordably by signing up to donate your spare change to [your organization]!

Once you complete a short registration [here](#) [Insert your CaringCent donation page url here], purchases made on the registered debit or credit card will be rounded up, and that small change will be donated to [provide medical care to homeless animals, etc.] Plus, you will have a record of your donations for tax purposes.

As always, we appreciate your support, and wish you a happy and healthy holiday season!