Subject: Thank you for your support!

Dear [name],

As we head into the busy holiday season, we want to thank you for supporting [your organization]! We are inspired by our community of friends who are dedicated to sharing in our efforts to [insert your organization's work].

The holiday season is a time when many people like to give back to the causes they care about, but that sometimes is difficult to accomplish given the packed schedules and expenses of the season. We have a way for you to continue to <insert organization's work – i.e. help the homeless> that is both affordable and easy---sign up <insert your CaringCent donation page url here> to donate the change from rounding up your credit or debit card purchases during this busy shopping season! Once you register, you are all set, plus your donations will be tracked and you will receive a receipt for tax purposes.

Please consider participating in this affordable and rewarding giving program. Click here to get started! Please share this great rounding program with friends and family. Small change adds up!

We appreciate having you as a member of our community, and we thank you again for your support.

Warm wishes for a wonderful holiday season,