

Holiday Social Media Posts

Below are some holiday posts for Facebook and twitter (if you also use Instagram, you can share the photos as well as the Facebook post text), along with suggested images to use with them. The images are available for download (in Facebook, Twitter, and Instagram sizing) in our MakeCents resource center.

Where it says '[CaringCent account signup url]' below, you should use the bitly url shortener (go to <https://bitly.com/>) to shorten your CaringCent account home page link (ie <https://donate.caringcent.com/#/go/yoururl>). Also, below is a list of hashtags that are appropriate for the holiday season and may help your post gain some visibility (but of course feel free to use whatever works best for you!). For Facebook and Twitter, use 1-2 hashtags; for Instagram, use as many as you like (the more the better, generally up to about 11 hashtags—after that, the benefit starts to drop off).

#holidaycheer

#tistheseason

#unselfie

#shopping

#holiday

#holidays

#holidayspirit

#giveback



Facebook

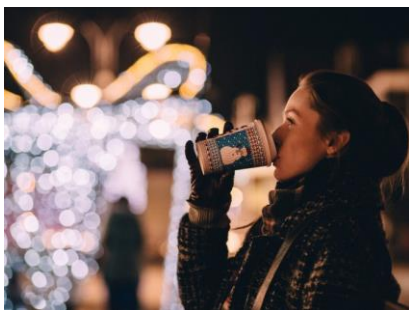
Spread some holiday joy with your spare change! Register a credit/debit card to support [organization], and when you shop, the purchase amount is rounded up, and the change is donated to [organization]!

Share the joy of the season by giving your spare change from credit and debit card purchases to [keep kids warm this winter/preserve our beautiful wilderness/etc.]. Go to [CaringCent account signup url] to get started!

Twitter

Spread some holiday joy with the spare change from debit/credit card purchases! Learn how: [insert CaringCent account home page url]

Share the joy of the season: gift the change from credit/debit card purchases to [keep kids warm this winter/preserve our beautiful wilderness/etc.]. Go to [CaringCent account signup url]!



Facebook:

Giving to the causes we care about is on many of our endless to-do lists during the busy last months of the year. Scratch it off your list easily and affordably by signing up to donate your spare change to [your organization]! Go to [CaringCent account signup url] to get started!

Donating your spare change from credit and debit card purchases is an easy and affordable way to give back this holiday season! Go to [CaringCent account signup url] to learn how you can help [your mission]!

Twitter:

Giving back this season is on many of our to-do lists. Scratch it off easily and affordably--Learn more: [CaringCent account signup url]

Donating spare change from credit/debit card purchases is an easy & affordable way to give back! Go to [CaringCent account signup url]



Facebook:

Every time you make a purchase this holiday season, you can also [make a difference for homeless animals/feed a hungry child/etc.] by gifting your spare change from credit and debit card purchases. Go to [CaringCent account signup url] to learn more and get started!

Support [organization] every time you make a purchase throughout the holidays and every day. Learn more and sign up at [CaringCent account signup url]!

You can now support us with every holiday shopping purchase! Help [your mission] when you donate the change from your credit/debit card purchase roundups. Go here to learn more: [CaringCent account signup url]

Twitter:

Every time you make a purchase this holiday season, you can also [help homeless animals/feed a hungry child/etc.]
Learn how: [CaringCent account signup url]

Support [organization] every time you make a purchase throughout the holidays and every day. Learn more and sign up at [CaringCent account signup url]!

You can now support us with every holiday shopping purchase! Go here to learn more: [CaringCent account signup url]