

Your Change, Your Choice Campaign

Social Media

Hashtags: #YourChangeYourChoice #CaringCent

Include link to organization's account page for every post.

Facebook/Instagram

#YourChangeYourChoice – Small change adds up over the holidays! When you register with CaringCent, you can round up your credit/debit card purchases and donate the difference to <org>.

Have you been asked to donate to a charity at the checkout counter? You can now choose which charity your change goes to with CaringCent, and we want <org> to be your charity of choice! Register with CaringCent to round up your credit/debit card purchases and donate the difference to <org>. #YourChangeYourChoice

The average charitable donation in December through checkout counter donations is \$16.34. Have a say in where your donations go by registering with CaringCent to give to <org>! CaringCent allows our supporters to donate the difference when you round up credit/debit card purchase amounts. That small change from every one of our “rounders” can have a BIG impact during the holiday shopping season! #YourChangeYourChoice

#YourChangeYourChoice when you register with CaringCent and give to <org>! Instead of a retailer-promoted charity, you can now support <org> when you round up credit/debit card purchases at the checkout counter. [Here's how it works.](#)

#YourChangeYourChoice – Get the warm and fuzzies when you round up your holiday purchases and donate the difference to <org>! Will you register with CaringCent to become one of our holiday shopping “rounders” and support <org>?

Ring the bell for <org> at the checkout counter this holiday season! When you register with CaringCent, you can automatically round up the purchase amount and donate the difference to <org>. During the holiday shopping season, that spare change can make a difference for our organization! #YourChangeYourChoice

The average charitable donation in December through checkout counter donations is \$16.34. You can now support <org> at the checkout counter when you register with CaringCent! The more “rounders” we have, the bigger the impact for <org> this month. Learn more and sign up today! #YourChangeYourChoice

Twitter

#YourChangeYourChoice Small change adds up 4 @xxxxxx over the holidays! Register w/ @CaringCent to roundup & donate

Support @xxxxxx while you holiday shop! Sign up w/ @CaringCent today
#YourChangeYourChoice

Give the gift of change while you holiday shop! Sign up with @CaringCent to support @xxxxxx
#YourChangeYourChoice

#YourChangeYourChoice for @xxxxxx when you roundup & donate the difference during the holidays

Sign up w/ @CaringCent to help us fundraise over the holidays. Every penny counts!
#YourChangeYourChoice

Roundup & donate at the checkout counter for @xxxxxx w/ @CaringCent during the holidays
#YourChangeYourChoice

Put a little love in our hearts during the holidays and become one of our “rounders”
#YourChangeYourChoice

Make holiday shopping merrier when you support @xxxxxx at the checkout counter
#YourChangeYourChoice